Industrial Engineering in the Big Data Era

This book gathers extended versions of the best papers presented at the Global Joint Conference on Industrial Engineering and Its Application Areas (GJCIE), held in Nevsehir, Turkey, on June 21-22, 2018. They report on industrial engineering methods and applications, with a special focus on the advantages and challenges posed by Big data in this field. The book covers a wide range of topics, including decision making, optimization, supply chain management and quality control.

Language and Culture at Work

大数据视角下的社会化媒体對证券市场的影响研究

This book constitutes a through refereed proceedings of the International Conference on Economics, Management, Accounting and Business - 2018, held on October, 8-9, 2018 at Universitas Muhammadiyah Sumatera Utara, Medan, Indonesia. The conference was organized by Faculty of Economics and Business Universitas Muhammadiyah Sumatera Utara. The 74 full papers presented were carefully reviewed and selected from 152 submissions. The scope of the paper includes the followings: Management, Economics/Sharia Economics, Accounting/Sharia Accounting, Taxation, Digital Technology, Human Resource Management, Marketing, Financial, Banking/Sharia Banking, Education (Economics, Accounting), Assurance/Assurance Sharia, Actuaria, Information Technology, Agricultural Economic, Entrepreneurship Technology, Business/Entrepreneurship, Internet Marketing/e-Business.

The International Journal of Indian Psychology, Volume 7, Issue 1, Version 2

Mergers, Acquisitions, and Other Restructuring Activities
The present book is a result of research conducted in the Indian corporate arena for the presence and effectiveness of Relational practices. Further, it also draws and analyses the relationship between Relational Practices, Organisational Culture and Organisational Commitment. It outlines the significance of Relational Practices through primary and secondary research on the subject.

Handbook of Mobile Learning

“The International Encyclopedia of Digital Communication and Society” offers critical assessments of theoretical and applied research on digitally-mediated communication, a central area of study in the 21st century. - Examines topics with unprecedented breadth and depth, with the aim of bringing together international and interdisciplinary perspectives - Organized in an accessible A-Z format with over 150 entries on key topics ranging from 2,000 to 10,000 words - Addresses a full range of topics including digitally-mediated social media, commercial applications and online gaming, to law and policy analysis and information and communication technologies for development - Published with a regularly updated online edition which will ensure readers are kept abreast of the latest developments in research - Part of “The Wiley Blackwell-ICA International Encyclopedias of Communication” series, published in conjunction with the “International Communication Association”

International Encyclopedia of Digital Communication and Society, 3 Volume Set

The call for gender equity in leadership has become a global concern. From a Christian perspective, all forms of gender prejudice are sinful because they violate God’s intention for creating both men and women in God’s image. Although many Christian authors have published books and journal articles to address gender-based injustice, very few publications have approached the subject from an African perspective. This book is meant to fill the existing gap. With a specific reference to the African context, this book explores the phenomenon of equity in leadership from various dimensions, such as African culture and traditional religion, church tradition, biblical interpretation, as well as from the perspective of contemporary socio-economic and political realities in Africa. By giving vivid examples of success stories of men and women working together, the
authors have demythologized the view that women cannot be leaders. In addition, this book is intended for general readership by Christian men and women throughout the globe. For universities and colleges that teach gender studies as a subject, the book can serve as a class text or reference resource. Seminaries and theological institutions will also find it handy for training and mentoring Christians to promote equity in the church, ministry, business, and family.


Worldwide life expectancy has increased and, as such, this book examines different aspects of aging from societal and political perspectives. Written by reputable academics working at universities around the world (Australia, New Zealand, Portugal, Taiwan, Tanzania, Russia), this book takes a kaleidoscope view of how different societies handle their aging population.

"It's time to rethink competitiveness in the real estate industry." This statement opens the second edition of "Sales Force Management: Building Customer Relationships and Partnerships," which prepares students for professional success in the field. Focused on the areas of customer loyalty, customer relationship management, and sales technology, this practical resource integrates selling and sales management while highlighting the importance of teamwork in any sales and marketing organization. The text presents core concepts using a comprehensive pedagogical framework—featuring real-world case studies, illustrative examples, and innovative exercises designed to facilitate a deeper understanding of sales management challenges and to develop stronger sales management skills. Integrating theoretical, analytical, and pragmatic approaches to sales management, the text offers balanced coverage of a diverse range of sales concepts, issues, and activities. This fully-updated edition addresses the responsibilities central to managing sales people across multiple channels and through a variety of methods. Organized into four parts, the text provides an overview of personal selling and sales management, discusses planning, organizing, and developing the sales force, examines managing and...
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There is a high demand in our society to adopt emerging technologies in all aspects of business and economic activity. As traditional business practices and economic activity are occurring in a global context, new areas of economic development are being recognized as the key enablers of wealth and income production. International Business Strategy and Entrepreneurship: An Information Technology Perspective discusses innovative solutions to research problems and high performance systems while emphasizing the role of IT and management for sustainable development. This book brings together academics, researchers, entrepreneurs, policy makers and government officers aiming to contribute to the debate of technology related to international business and strategic management.

Economics

This year's Conference is characterized by the research contributions of Scientists from Cyprus, England, Saudi Arabia and Greece. This year's Conference is organized by the Greek Foundation for Research in the Quantitative, Social and Economic Subjects, which is a non-profit Company with Articles of Association registered in the Chamber of Non-for-profit organizations. This Conference is a continuation, in a broader sense, of the four International Conferences which were organized by myself during the years 2003, 2009, 2013, and 2015, under the auspices of the Technological Educational Institute of Athens, as well as the 1st and 2nd International Conference on Quantitative, Social, Biomedical and Economic Issues, during the years 2017, 2018, Athens. The International Conferences of the years 2017, 2018, were organized under the Auspices of the Greek Foundation for Research in the Quantitative, Social and Economic Subjects which is based in Athens, Greece and has links with an International group of Academics. This Conference is focusing on the impact of Education on the innovation process, the productivity and the well-balanced development of a country. The findings of (Varsakelis, Volume 35, Issue 7, September 2006, Pages 1083-1090, ELSEVIER) support the hypothesis that the higher the investment of a society in the quality of education, the higher the output of innovation activity. Furthermore, the development
The level of the governmental institutions is positively correlated with innovation activity. The aim of this Conference is to become a forum for the analysis of subjects related to the Quantitative, Social, Biomedical and Economic Sciences, the present state in Greece for the sectors of Education, Health, Innovative Business and the lessons learnt from them, in the context of the serious economic crisis in Europe and, particularly, in Greece. This Conference, also, is the opportunity for many highly respected scientists to present and exchange ideas in their respective research areas with the aim of initiating new joint projects. The new developments in the sectors of contemporary Science and Economy are important and the need for a clear and responsible information is very high regarding, also, the possibility of fake news through the Internet.

International Business Strategy and Entrepreneurship: An Information Technology Perspective

“This book focuses on an in-depth assessment on strategies and instructional design practices appropriate for the flipped classroom model, highlighting the benefits, shortcomings, perceptions, and academic results of the flipped classroom model”--Provided by publisher.

ECKM 2019 20th European Conference on Knowledge Management 2 VOLS

As Human Resource Development (HRD) research has developed, a growing variety of quantitative and qualitative data collection procedures and analysis techniques have been adopted; research designs now include mono, multiple and mixed methods. This Hand

Application of Decision Science in Business and Management

This volume outlines emerging issues for research and practice related to agile coping dynamics in the digital era. Chapters in this book report on current research on the key constructs and processes underlying coping dynamics in multi-disciplinary domains and across the life-span. Chapters compare current research trends in terms of future potential directions for research on coping dynamics in the digital era. The book also critically evaluates the relevance, applicability and utility of the
Research findings and theoretical premises in various classical, current and potential emerging issues for research and practice in the smart digital technological world of work for employee across their careers. Among the topics discussed: The digital era: contextual issues and coping issues for organizational practice. Issues for individuals. Coping within the employability context. Agile Coping in the Digital Era provides theoretical premises and research perspectives, while also evaluating the practical utility of theory and research ideas for management and employee practices in Industry 4.0 organizational contexts.

R&D Management in the Knowledge Era

More extensive regulations, new technologies, and new means of communication have significantly changed the financing landscape for startups and small to medium-sized companies (SMEs). This volume provides a contemporary research-based overview of the latest trends in entrepreneurial finance and outlines expected future developments. Starting with the status quo in market regulations and the financing structure of SMEs, it addresses a broad range of new financing alternatives for innovative startups (e.g., business angel financing, venture capital and corporate venture capital), as well as recent social phenomena (e.g., crowdfunding and initial coin offerings (ICOs)). Incorporating qualitative, quantitative and mixed analytical methods, the book contributes to a better understanding of the financing world by reflecting both the researcher’s and the practitioner’s perspective.

Culture, Organizations, and Work

(For the Students of MBA, PGDBM, M.COM. And Other Management Courses)

Human rights and democratic governance in Kenya: A post-2007 appraisal

In the seventh edition of Mergers, Acquisitions, and Other Restructuring Activities – winner of a 2014 Textbook Excellence Award (Texty) from the Text and Academic Authors Association – Donald DePamphilis looks into the heart of current economic trends. In addition to a new chapter on the ways deals are financed, more than 85% of the 54 integrative case studies provide an inside look at current economic trends. The book includes numerous case studies on the ways deals are financed, and each chapter is updated with the latest economic trends. The book also features a new chapter on the ways deals are financed, and each chapter is updated with the latest economic trends. The book also features a new chapter on the ways deals are financed, and each chapter is updated with the latest economic trends.
studies are new and involve transactions announced or completed since 2010. This new edition anchors its insights and conclusions in the most recent academic research, with references to more than 170 empirical studies published in leading peer-reviewed journals since 2010. Practical exhibits, case studies involving diverse transactions, easy-to-understand numerical examples, and hundreds of discussion questions and practical exercises are included. This substantially updated content, supplemented by questions from CFA Institute examinations, offers the only comprehensive exploration of today's business transactions. Mergers, acquisitions, and restructuring transactions reveal the inner workings of our economy. This longstanding, award-winning treatment lays out what every student and professional should understand about their parts, what they are intended to accomplish, and what their competitive, strategic, and value consequences are. Winner of a 2014 Texty Award from the Text and Academic Authors Association Includes up-to-date and notable transactions (Facebook's takeover of Instagram and Linkedin's IPO) and regulations (Dodd-Frank Act of 2010 and JOBS Act of 2012) Covers recent trends (emerging country acquirers in global M&As) and tactics (“top-up” options and “cash-rich” split-offs) Additional content available online
Assessing Internet development in Kenya

Smaller companies are abundant in the business realm and outnumber large companies by a wide margin. Understanding the inner workings of small businesses offers benefits to the consumers and the economy. The Handbook of Research on Intrapreneurship and Organizational Sustainability in SMEs is a critical scholarly resource that examines the strategies and concepts that will assist small and medium-sized enterprises to achieve competitiveness. Featuring coverage on a broad range of topics such as financial management, corporate sustainability, and organizational culture, this publication is geared towards business managers, professionals, graduate students, and researchers working in the field of smaller-scale business development initiatives.

Who Wants to Retire and Who Can Afford to Retire?

This volume explores emerging models, methods and tools in the management of research and development (R&D) in the knowledge era, with a particular focus on the challenges of the emerging technologies. The contributions are organized in five parts. Part I, Managing Emerging Technologies, provides methods and tools to understand the challenges created by the emergence of new technologies. Part II, Technology and Engineering Management Tools and Policies, explores different technology and engineering tools, including topics such as product concept development, design, selection and adoption, using technology roadmaps and bibliometrics. Part III, Technological Innovation and Entrepreneurship, explores R&D, knowledge transfer and entrepreneurial education. Part IV, Commercialization of Technological Innovations, explores the development and application of the technology transfer process which allows managers to succeed in commercializing the outcomes of R&D projects. Part V, Managing the Engineering Enterprise, explores the effect economic decision-making, leadership styles, change management and quality management have on an organization's ability to plan and execute initiatives and projects. Research and Development has always played a critical role in the engineering and technology focused industries. In an era of big data and smart applications, knowledge has become a key enabler for R&D. Managing R&D in the knowledge era requires use of key tools and methods. However, emerging technologies pose many challenges and...
cause uncertainties or discontinuities, which make the task of managing R&D even more difficult. This book will examine these challenges and provide tools and methods to overcome them. Exploring such industries as automotive, healthcare, business intelligence, energy and home appliances, this book is a valuable resource for academics, scholars, professionals and leaders in innovation, R&D, technology, and engineering management.

Application of Decision Science in Business and Management is a book where each chapter has been contributed by a different author(s). The chapters introduce and demonstrate a decision-making theory to practice case studies. It demonstrates key results for each sector with diverse real-world case studies. Theory is accompanied by relevant analysis techniques, with a progressive approach building from simple theory to complex and dynamic decisions with multiple data points, including big data, lot of data, etc. Computational techniques, dynamic analysis, probabilistic methods, and mathematical optimization techniques are expertly blended to support analysis of multi-criteria decision-making problems with defined constraints and requirements. The book provides an interface between the main disciplines of engineering/technology and the organizational, administrative, and planning abilities of decision making. It is complementary to other sub-disciplines such as economics, finance, marketing, decision and risk analysis, etc.

Women Leadership in Emerging Markets

Classic approaches to competitiveness have traditionally been relying on mere economistic thinking. They ignore both the responsibility to incorporate sustainability and the rich potential of a broader inclusion of stakeholders. This research-based
Impact Factor analysis suggests and details a more promising way forward. Linking the analysis to Dubai allows for a concrete example and point of orientation. Truly acknowledging stakeholder’s demands can help the real estate industry to reach unprecedented levels of competitiveness and differentiation.

Global Citizenship in Nursing

The Quest for Gender Equity in Leadership

截至2017年年底,中国证券市场的上市公司数量已达到3,485家,总市值达到567,086.077亿元。中国证券市场已经成为国民经济的重要组成部分。中国证券市场的特点表现在经济的发展。证券市场是“国民经济的晴雨表”,证券市场的稳定不仅是经济健康发展的基石,同时在维护社会稳定、防范系统性金融风险方面也发挥着重要的作用。党的十九大和2018年全国两会明确指出,我国未来的风险主要在金融领域,要防范金融风险。在对证券监管部门已经把监控作为了第一要务。中国在短短的28年间经受了10多次的“牛”“熊”更替,其中的主要原因是投资者情绪过度乐观或者过度恐慌,盲目跟风,羊群效应等造成了证券市场的大幅波动。市场情绪是各类投资者情绪的综合体现,在中国证券市场中,个人投资者占比为99.73%,其情绪将会对市场产生巨大影响,并且个人投资者的情绪化交易行为对于机构投资者来说更加普遍。股票价格不仅由股票的内在价值决定,受信息影响的投资者的心理与行为对股票的价格决定和变动也具有重大影响。通过现有文献的梳理发现,目前研究投资者的情绪对证券市场波动影响时,通常使用间接情绪指标和直接情绪指标对投资者情绪进行测量。间接情绪指标采用客观的测量来从侧面反映投资者的情绪,但由于其基于历史数据构建,在衡量投资者情绪时有明显的滞后性;直接情绪指标可通过对投资者进行问卷调查获得,但调查时的情绪不代表其投资决策时的情绪,这样测量的误差较大,并且调查成本较高。随着互联网的出现和发展,人们获取信息更加便利和快捷。互联网已经成为人们最主要的信息获取渠道。投资者在各社会化媒体平台中获取、发布和传播证券市场相关信息,其中蕴含着大量投资者的情绪。爆炸式的信息从媒体到社交平台,吸引了学界和社会各界大量研究者使用自然语言处理技术和机器学习模型来挖掘媒体信息中的投资者情绪以及分析其对证券市场波动的影响。然而,受信息技术和跨学科领域限制,目前的相关研究对社会化媒体信息挖掘的角度不够完整,提取的投资者情绪不具代表性,使用的分析方法较为单一。
方法已无法适用于大数据背景下海量社会化媒体对证券市场影响的研究。因此，本书利用定向分布式爬虫从社会化媒体平台获取完整的文本信息，提出中文语句卷积神经网络（Chinese Sentence Convolutional Neural Network, CSCNN）核心算法可以根据中文语法和语义结构提取文本情绪，结合社会化媒体文本信息的结构特点构建出社会化媒体投资者情绪指数（Social Media Investor Sentiment Index, SMISI），在基于社会化媒体情绪驱动的长短期记忆深度神经网络（Sentiment-driven Long Short-Term Memory, SLSTM）核心算法基础上搭建证券市场的社会化媒体效应量化智能平台（Social Media Quantitative Intelligent Platform, SMQIP），用于探析社会化媒体投资者情绪对证券市场影响的深度和广度。从结构上看，本书由八章组成，具体内容为：

第1章 导论，主要介绍选题背景、研究的意义、研究的思路和方法、全书的结构安排以及主要创新点。

第2章 文献综述，主要对社会化媒体量化、市场情绪和社会化媒体对证券市场波动影响三个方面的理论和文献进行了系统的回顾和梳理。本章为研究社会化媒体量化、剖析社会化媒体信息与证券市场波动和防范系统性金融风险研究提供了强有力的支持。

第3章 系统总体设计，从系统总体设计的角度，自上向下对本书的逻辑模块和流程进行概述，对系统的数据处理流程进行说明，明确证券市场社会化媒体效应智能解决方案中模块之间的关系，理顺系统从数据抓取到文本信息处理情感提取，再到利用深度学习神经网络对社会化媒体与证券市场波动的影响进行关联分析的流程，以确保系统模块完整和研究顺利推进。

第4章 社会化媒体量化与投资者情绪提取研究，主要对社会化媒体文本信息量化和投资者情绪的提取进行研究。首先对社会化媒体信息的抓取、过滤、预处理和词汇量化过程进行了描述；随后提出依据中文语句的语法和语义结构构建中文语句卷积神经网络（CSCNN）核心算法对文本情感极性进行判断；接着对情感判断模型进行了比较研究。

第5章 投资者情绪指数的构造，借鉴传统指数构造原理，利用社会化媒体平台文本信息结构特点，创新性地提出基于内容相似度矩阵、引用关系矩阵和回复关系矩阵的社交化媒体文本语句权重SentenceRank算法计算语句权重，结合用户影响力因子、阅读数量因子和点赞数量因子，构造了社会化媒体投资者情绪指数（SMISI），为后续研究提供了重要的特征变量。

第6章 SMISI对证券市场波动的量化研究，通过实证研究，首先将SMISI与Fama五因子模型结合，验证了SMISI对证券市场收益率的系统性影响；接着利用VAR模型研究SMISI对证券市场波动影响的深度和广度。随后提出基于社会化媒体情绪驱动的S-LSTM深度神经网络模型核心算法，更加准确地捕捉社会化媒体投资者情绪对证券市场的影响效应，并通过模拟的方式验证了SMISI在量化投资中的可行性。

第7章 面向证券市场策略的SMQIP检验与分析，从市场监管者、上市公司和投资者三个不同的角度剖析了社会化媒体信息引导市场情绪，导致证券市场资产价格波动，甚至影响金融稳定的内在机制。并利用具体案例从以上三个角度分别验证了基于大数据的证券市场社会化媒体效应量化智能平台（SMQIP）的可行性。
总结、不足与研究展望

本书对全书进行了总结，对研究中存在的不足进行了分析和反思，对于金融智能领域的研究热点和发展方向以及未来可能进行的研究计划进行了展望。本书在现有研究的基础上，沿着“社会化媒体——投资者情绪——证券市场波动”的主线，对基于大数据的证券市场媒体效应进行了量化分析，主要的创新之处有以下三个方面：

第一，提出了一个基于深度学习的公众情绪文本挖掘方法，综合考虑文本内容和质量的影响，以捕捉社会化媒体中的公众情绪。本书利用中文语句卷积神经网络对证券市场环境下的文本信息进行情感判定，结合社会化媒体结构特性，创新性地提出一套基于信息内容和发布结构的公众情绪提取方法，利用论坛特有的结构即发帖、回复、转发和引用等构建内容和结构的关联图，进而得到综合关联关系矩阵，从散乱的、高噪音的论坛信息中挖掘出主导性言论。综合考虑社会化媒体信息的重要性和情感极性，提取出公众对上市公司、板块或整体市场的情绪倾向。

第二，基于社会化媒体大数据，研究和优化了社会媒体情绪指数的构建方法。本书创新性地利用统计学中指数构造原理，对正面情绪和负面情绪给予不同权重，构造了证券市场的社会化媒体投资者情绪指数（SMISI），并结合证券市场历史交易数据，从大数据角度系统剖析社会化媒体对证券市场波动的影响机理和传导机制，为金融学领域经典问题的研究提供了大数据驱动的探索思路；同时，结合成分股的社会化媒体情感指数，细分了主板情感指数、中小板情感指数和创业板情感指数等。这些指数对于金融市场监管者监控证券市场波动、上市公司决策和投资者投资组合时都有重要的参考价值。

第三，集成情绪判定、文本赋权和情绪指数市场效应评估等核心算法，构建了情绪对证券市场波动影响分析的系统原型，并应用于本书的研究中。本书开创性地通过以社会化媒体情绪为驱动的时序神经网络，通过改造LSTM单元，增加情绪增强门，改变了遗忘门、输入门和输出门数据结构，解决了深度神经网络中连续时序数据和离散时序数据融合的问题。基于此搭建的基于大数据的证券市场社会化媒体效应量化智能平台（SMQIP），可以为市场监管机构、上市公司、投资者以及相关领域研究者提供理论参考和决策支持。以社会化媒体情绪为驱动的时序神经网络结构也可为其他领域对连续时序数据和离散时序数据问题的解决开拓新的思路。
Manufacturing<br>

A study was conducted to understand the relationship between manufacturing quality and customer satisfaction. The results showed a significant positive correlation between the two variables. It was found that higher manufacturing quality leads to higher customer satisfaction. The study also highlighted the importance of continuous improvement in manufacturing processes to maintain high quality standards. The findings have important implications for businesses looking to enhance customer satisfaction and loyalty. To improve manufacturing quality, companies need to focus on improving their production processes, ensuring quality control at every stage, and investing in training and development for their employees. Implementing these strategies will help companies achieve higher levels of customer satisfaction and loyalty, which can lead to increased sales and profitability.

Handbook of Research Methods on Human Resource Development

Guthlac Kirk Anyalezu's Economics provides an advanced econometrics analysis integrating the real world (macroeconomics and microeconomics) of analyzing and/or synthesizing aggregate productivity and aggregate technology. The book's conciseness and easy-to-follow chapters provide the best mix of approach and methodology analysis. It will...

Page 14/19
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enable and enhance students, researchers and other users' understanding of how to measure aggregate productivity and technology shocks, including the evaluation of economic policies. Features include the following: A comprehensive literature survey and analysis on Total Factor Productivity (TFP) and Real Business Cycle (RBC) Models. Estimation of aggregate productivity and aggregate technology Analysis of aggregate productivity, technology and contractionary effects Econometrics techniques and analysis Structural autoregressive model and bivariate model Various econometric testing An indepth empirical study applicable to any world economy Simplification of complex econometrics modelling, theoretical analysis and evaluation

Agile Coping in the Digital Workplace

The United Nations Principles of Responsible Management Education (PRME) initiative calls upon business school leaders and professors to significantly up their game. There is a need to enhance phronesis, i.e. wisdom, on how to effectively improve teaching and learning over time. This book gathers insights on self-management, next generation teaching as well as learning, and a business school's enhanced impact on graduates and society. It collects the rich experiences from a variety of international experts in order to support the learning journey of business school leaders and key faculty members.

Vocational Education of Female Entrepreneurs in China

This book discusses higher education research as a field of study in Asia. It traces the evolution of research in the field of higher education in several Asian countries, and shares ideas about the evolving higher education research communities in Asia. It also identifies common and dissimilar challenges across national communities, providing researchers and policymakers essential new insights into the relevance of a greater regional articulation of national higher education research communities, and their further integration into and contribution to the international higher education research community as a whole.

Handbook of Research on Intrapreneurship and Organizational Sustainability in SMEs
The volume contains latest research on software reliability assessment, testing, quality management, inventory management, mathematical modeling, analysis using soft computing techniques and management analytics. It links researcher and practitioner perspectives from different branches of engineering and management, and from around the world for a bird's eye view on the topics. The interdisciplinarity of engineering and management research is widely recognized and considered to be the most appropriate and significant in the fast changing dynamics of today's times. With insights from the volume, companies looking to drive decision making are provided actionable insight on each level and for every role using key indicators, to generate mobile-enabled scorecards, time-series based analysis using charts, and dashboards. At the same time, the book provides scholars with a platform to derive maximum utility in the area by subscribing to the idea of managing business through performance and business analytics.

Advances in Interdisciplinary Research in Engineering and Business Management

INTERNATIONAL JOURNAL OF INDIAN PSYCHOLOGY

Business Ethics and Corporate Governance (Principles and Practices)

We are delighted to introduce the Proceedings of the Second International Conference on Progressive Education (ICOPE) 2020 hosted by the Faculty of Teacher Training and Education, Universitas Lampung, Indonesia, in the heart of the city Bandar Lampung on 16 and 17 October 2020. Due to the COVID-19 pandemic, we took a model of an online organised event via Zoom. The theme of the 2nd ICOPE 2020 was "Exploring the New Era of Education", with various related topics including Science Education, Technology and Learning Innovation, Social and Humanities Education, Education Management, Early Childhood Education, Primary Education, Teacher Professional Development, Curriculum and Instructions, Assessment and Evaluation, and Environmental Education. This conference has invited academics, researchers,
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Teachers, practitioners, and students worldwide to participate and exchange ideas, experiences, and research findings in the field of education to make a better, more efficient, and impactful teaching and learning. This conference was attended by 190 participants and 160 presenters. Four keynote papers were delivered at the conference; the first two papers were delivered by Prof Emeritus Stephen D. Krashen from the University of Southern California, the USA and Prof Dr Bujang Rahman, M.Si. from Universitas Lampung, Indonesia. The second two papers were presented by Prof Dr Habil Andrea Bencsik from the University of Pannonia, Hungary and Dr Hisham bin Dzakiria from Universiti Utara Malaysia, Malaysia. In addition, a total of 160 papers were also presented by registered presenters in the parallel sessions of the conference. The conference represents the efforts of many individuals. Coordination with the steering chairs was essential for the success of the conference. We sincerely appreciate their constant support and guidance. We would also like to express our gratitude to the organising committee members for putting much effort into ensuring the success of the day-to-day operation of the conference and the reviewers for their hard work in reviewing submissions. We also thank the four invited keynote speakers for sharing their insights. Finally, the conference would not be possible without the excellent papers contributed by authors. We thank all authors for their contributions and participation in the 2nd ICOPE 2020. We strongly believe that the 2nd ICOPE 2020 has provided a good forum for academics, researchers, teachers, practitioners, and students to address all aspects of education-related issues in the current educational situation. We feel honoured to serve the best recent scientific knowledge and development in education and hope that these proceedings will furnish scholars from all over the world with an excellent reference book. We also expect that the future ICOPE conference will be more successful and stimulating. Finally, it was with great pleasure that we had the opportunity to host such a conference.

Prevailing Relational Practices in Indian Arena

This monograph presents various approaches to understanding the multiple levels, layers, and definitions of culture, cross-cultural research, cross-cultural competence, the role of culture in organizations, organizational culture, and the role of multiple culture layers in individual workers' workplace attitudes, performance, and general experiences. Inaugurating the new series SpringerBriefs on Culture, Organizations, and Work, it establishes both fundamental and controversial ideas related to the myriad ways of studying these topics. It highlights the wide variety of conceptual approaches for studying...
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Promoting Active Learning through the Flipped Classroom Model

This book provides an overview of the complex role that culture plays in workplace contexts. In eight chapters, the authors cover the core aspects of culture at work from making decisions and negotiating power to gender and identity. Drawing on insights from a range of studies, they propose a new integrated framework for researching culture at work from a sociolinguistic perspective, and they apply it to the significant corpus of authentic workplace data they have collected from numerous settings in the UK, Hong Kong and New Zealand. This is key reading for researchers and recommended for advanced students of workplace and intercultural communication, sociolinguistics and discourse studies.

Proceedings of the 3rd International Conference on Quantitative, Social, Biomedical and Economic Issues 2019

This publication is a collection of essays on human rights and democratic governance in Kenya in the period after the 2007 post-elections violence. After surviving the trauma of electoral violence, the country soon embarked on a journey towards reconstruction by engaging in, among other things, intense re-evaluation of the then existing system of laws and institutions. In the process, the daunting task has been to reverse the flawed systems that have been in existence for many decades and in their place entrench systems that would promote and respect democratic governance and human rights. This publication, therefore, documents the extent of the country's reconstruction since 2007, and makes recommendations for the way forward for the recovery of the state.

The International Journal of Indian Psychology, Volume 4, Issue 2, No. 86

Page 18/19
This book examines the ways in which formal and non-formal education can contribute to women's successful design, development and operation of small businesses in rural settings. Calling on varied, pertinent social theories, the book examines profitable businesses operated by Dongxiang Muslim women in the southern Gansu province of northwestern China. The author explains the multifaceted formula for women's challenges and successes in their business endeavours and goal for financial security. It argues that informal learning is the most important type of education to employ knowledge and skills to earn a living in general, and design and operate small businesses by women in rural areas in particular. The book concludes with an original, timely and necessary model for education that could be utilized by the women in this work; one that positions informal education as the primary conduit for successful entrepreneurial work and combines elements of both formal and non-formal educational principles and practices, thus offering support for the successful operation of women's businesses.